

The GMAT Advantage

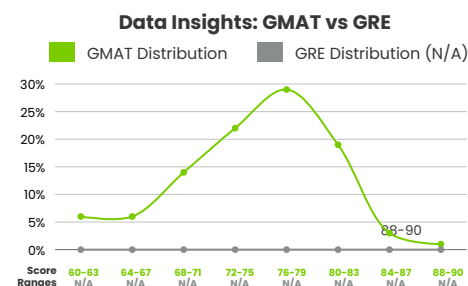
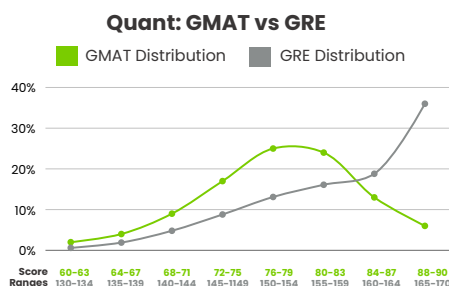
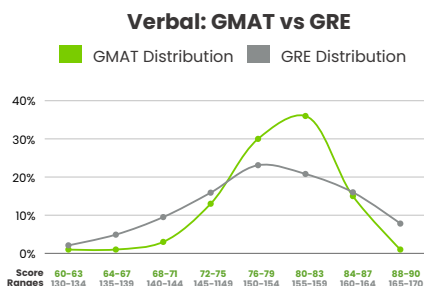
Empowering Business Schools with a Superior Candidate Assessment

Precision in Top-Tier Candidates

Offering unmatched precision in distinguishing top talent, the GMAT exam stands out as the only graduate management admissions test that uniquely assesses business school readiness and future-ready skills.

Unlike the GRE General Test, where top scores cluster above the 70th percentile, the GMAT offers clear differentiation among top applicants. Notice the bell curve distribution of GMAT scores: **a clear sign of a reliable test designed for graduate management education.**

Additionally, with the GMAT's innovative Data Insights section, you can easily identify candidates that are truly prepared for our data-driven business landscape. No other assessment prepares your graduates for the future of business like the GMAT – especially compared to the GRE General Test:



Identify true standouts with ease and build a class of diverse talents.

Elevate Your Admissions Process

Rely on the GMAT for a more precise, reliable, and tailored assessment of your applicants and play a meaningful part in building the next generation of business leaders:

- Superior predictive validity for academic success
- Higher reliability for confident decision-making
- Better differentiation among top performers
- Tailored specifically for business school admissions



Learn more at [gmac.com](https://www.gmac.com)