



# The Industry Standard

The Precise, Secure, and Future-Ready Assessment for Business School

## Expertly Designed with Your Program in Mind

The GMAT exam is the first and only exam specifically designed for admissions to business master's and management programs to help you identify and understand a diverse pipeline of committed and qualified candidates.

Used by more than 2,400 institutions across over 7,700 programs, a GMAT score serves as an industry standard to measure a candidate's readiness for the rigors of graduate management education and their ability to succeed in the classroom.

### Award-Winning Precision

The GMAT's computer-adaptive design ensures a more precise and equitable evaluation of candidates, helping to identify top talent with confidence.



In 2024, the updated algorithm for the GMAT Exam (Focus Edition) was awarded the Bradley Hanson Award for its significant leap in measuring accuracy and efficiency, while keeping equity and fairness central to the design.

### Secure & Reliable

Advanced identification procedures and standardized test-administration conditions set the stage for a high level of security, which includes exam questions that cannot be easily memorized, shared, or frequently repeated between test takers.

### Future-Ready

In addition to Quantitative and Verbal Reasoning, the GMAT's Data Insights section gives your admissions process a distinct advantage over other exams by identifying candidates with future-ready data literacy skills needed to excel in today's data-driven business world.



According to the 2024 Corporate Recruiters Survey, employers project expanded hiring to occur for graduates with data and business analytic skills.



## Elevate Your Admissions Process

Rely on the GMAT for a more precise, secure, and tailored assessment and play a meaningful part in building the next generation of business leaders at your school.



**[Learn more at gmac.com](https://www.gmac.com)**