

# A business degree assessment designed for busy professionals

The Executive Assessment offers admissions professionals a way to evaluate candidate program readiness. It also provides the convenience that busy professional candidates need, offering candidates unlimited score sending, flexible scheduling, and efficient prep (with most test takers studying in **less than four weeks**).

With this 90-minute assessment, your institution can know a candidate's commitment and readiness to completing a graduate management education - **before they enroll**.



The Executive Assessment is accepted by leading schools around the world.

Representing over 240 programs across more than 130 schools, these programs use the Executive Assessment to confidently build classes across a variety of program types, including:

**Executive MBA, Master's, Online, Full-time MBA, Hybrid MBA, and Part-time MBA.**



## High Quality

Exam scores highly correlated to classroom performance.



## Readiness

Focuses on helping you assess candidate ability + skill level (not necessarily on screening candidates out).



## Reduced Prep Time

Requires minimum prep time and enables candidates to submit their scores to your institution at no cost.



## Relevance

Designed specifically for the busy professional based on skills candidates use every day.



## Pipeline Insight

Taking the assessment will allow candidates to demonstrate their commitment to your program and help you gain earlier visibility into your pipeline.

Don't risk losing a good candidate.

Learn more: [gmac.com/executive-assessment/schools](https://gmac.com/executive-assessment/schools)



# Inside the Executive Assessment

The assessment measures reasoning skills and helps schools determine a candidate's program readiness in 3 short sections.

## Integrated Reasoning

Integrated Reasoning measures the ability to evaluate information presented in multiple formats and from multiple sources. These skills are necessary to succeed in our data-driven world.

### 12 Questions

- Multi-Source Reasoning
- Graphics Interpretation
- Two-Part Analysis
- Table Analysis

30 Minutes

## Verbal Reasoning

Verbal Reasoning measures the ability to evaluate arguments and read, understand, and edit written material using standard English.

### 14 Questions

- Reading Comprehension
- Critical Reasoning
- Sentence Correction

30 Minutes

## Quantitative Reasoning

Quantitative Reasoning measures the ability to analyze data and draw conclusions using reasoning skills. The math skills required for this section are at a secondary school level.

### 14 Questions

- Data Sufficiency
- Problem Solving

30 Minutes

**Assessment Totals: 40 Questions / 90 min / Score: 100-200**

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*"This assessment designed for busy candidates is exactly what we've wanted...[and] has achieved a great combination of accountability and flexibility."*

**Morris Hu,**  
Admissions Manager  
China Europe  
International

## 5 Admissions Outcomes

1. Increased applicants & conversion rates
2. More diverse applicant pool
3. Waiver alternative
4. Attractive GRE™ & GMAT™ alternative
5. Accelerated application process

## By the numbers

**6k+** Registrations worldwide each year

**100+** Countries where candidates have taken the exam

**75%** Candidates said acceptance of the assessment factored into where to apply